

TOR for engagement of Green Value Chain Expert in Green Landscape Implementation Unit of GEF assisted Green-Ag Project in Uttarakhand

1. **Name of Post** : **Green Value Chain Expert**
2. **Number of posts** : **1 (One)**
3. **Duty Station** : **Green Landscape Implementation Unit (GLIU) Office, Kotdwar**
4. **Pay** : **45000 INR per month with annual performance incentives @ 0%, 5%, 8% of the base remuneration based on performance indicators**
5. **Contract Duration** : **11 months contract, extended based on performance and availability of budget.**
6. **Essential Qualification** :
 - 6.1. **Educational** :
 - The candidate should be graduate in Agriculture/Horticulture/Forestry with Post-Graduation or equivalent degree in Agribusiness/ MBA Marketing.
 - 6.2. **Experience** :

Essential

 - He/ She should have extensive experience (over 5 years) on agribusiness/agriculture marketing related to duties and responsibilities.

Desirable

 - Experience of working in Agribusiness/ value chain development in externally aided projects/ Centrally sponsored/ Livelihood projects.
 - Fluency in Hindi and English.
 - Working knowledge of local language.
7. **Age Limit:** - 24 to 50 Years till December, 2024.
8. **Duties and Responsibilities:** - Under the direct supervision of the State Project Director and in regular consultation with the GLIU Team Leader, the Green Value Chain Expert will undertake the following duties-
 - Develop, review, update, and oversee the implementation of investment plans for identified value chains in project landscape and coordination with project technical staff and government institutions and private agencies.
 - Facilitation in demonstrations of good practices and development of sustainable and innovative grassroots support to Farmers.
 - Facilitation in dissemination of technologies and provision of advisory services.
 - Development of capacity building modules for FFS and facilitation in developing linkages between Farmers, Farmer Producer Company and suppliers for processing and marketing of identified value chains, other agriculture commodities and certified organic produce.
 - Demonstration of best farming practices, organic farming practices value addition, harvesting, packaging, post-harvest handling of high-value perishable commodities, supply chain, support enforcement of necessary regulatory reforms.
 - Facilitate marketing infrastructure development, market need assessment, market linkages and innovative marketing interventions by coordinating with SPMU team.
 - Develop training program module and exposure to staff and FFS based on expressed need.
 - Develop manual & documents for training programs, exposure visits, case studies & lesson learned.
 - Other duties to be performed as per requirement of the project at GLIU level.

9. Key Performance Indicators: -

<p>Expected Outputs:</p> <ul style="list-style-type: none"> • Tasks described above carried out satisfactorily and certified. • Monthly Report/ Final Report and attachments submitted and cleared. 	<p>Required completion dates:</p> <ul style="list-style-type: none"> • Monthly/Final Report – Upon completion of the assignment
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